

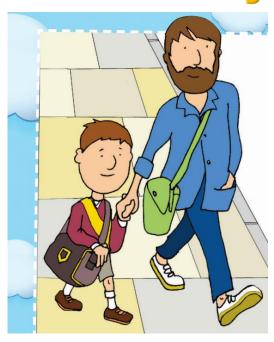
# Child Death Prevention Newsletter



This newsletter is designed to raise awareness of the work of the Stoke-on-Trent and Staffordshire Child Death Overview Panel (CDOP) and to bring news on our ongoing campaigns

Tragically a number of Staffordshire and Stoke-on-Trent children have died on our roads as pedestrians, cyclists, drivers and passengers in cars

## **Road Safety Reminders**



#### Young children

- Hold your child's hand, particularly when crossing.
- Use footpaths and let your child know the pavements is for people and the road is for vehicles.
- Lead by example, show your child that you are making safe choices using safe places to cross and not taking risks.
- Start to introduce the Green Cross Code. Talk about stop, look, listen, and think before crossing the road.

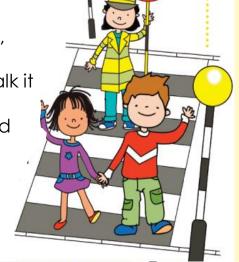
https://www.roadwise.co.uk/schools/using-the-road/areen-cross-code/

#### Learning independence

 The age that children can start to walk to school alone depends on their confidence, the environment and distance.

 Practice the route together before they walk it alone, stick to safe pavements.

- Electric cars can be very quiet at low speed
- Discuss safe places to cross
- Make sure that phones, devices, and earphones are away during the walk
- Sign your child up for cycling proficiency courses
- Wear a helmet if cycling or scootering!





#### Older children and teens

- This age group will be aware of road safety, but may still need reminding of some aspects.
- Mobile phones can be a big distraction, do not use phones when walking, air pods can prevent you from hearing traffic.
- Follow correct safety advice for cycling. E-scooters are not legal to use on the road.
- Just as with driving, alcohol and drugs can impair reactions.
- Be seen in the dark, wear light or reflective clothing, choose well-lit routes when possible.
- Face oncoming traffic if you are walking on a road with no pavement, you will be able to see vehicles approach and act.

#### Young drivers

- At 16 years old, you can apply for a provisional licence for certain mopeds.
- Teens can learn to drive after their 17<sup>th</sup> birthday and need to develop their road safety further.
- Young drivers are more likely to have an accident when the car is full of other young people, do not feel pressured into offering lifts or driving dangerously.
- Mobile phones can be distracting, make sure your phone is away and on silent whilst driving.
- Road conditions and visibility can be poor in the dark and bad weather
- Do not drive if you have been drinking alcohol or taking drugs.
- New drivers will have their licence cancelled if they get 6 or more points in 2 years.

All schools in Staffordshire and Stoke-on-Trent are offered free road safety education commissioned by SSRP and delivered by Staffordshire County Council's road safety education officers

### For further information visit

Road Safety For Children | Child Accident Prevention Trust (capt.org.uk)
Teaching Road Safety: A Guide for Parents (rospa.com)

Knowledge centre | Brake

Cycling proficiency is delivered through schools <u>Bikeability National Standard</u>
<u>Cycle Training - Staffordshire County Council</u>

